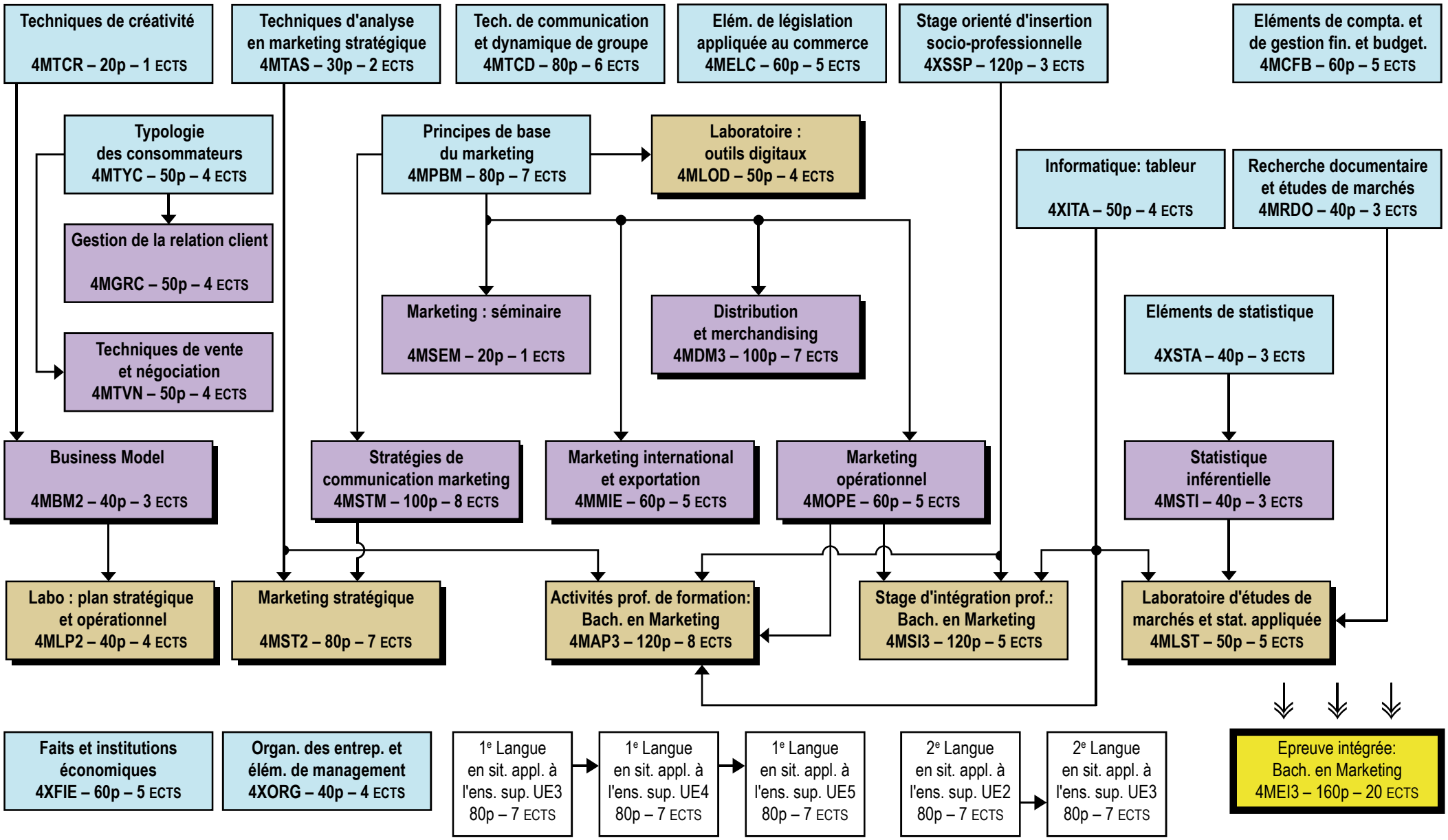
Bachelier en Marketing D3

UE déterminante

2270 p. – 180 ECTS

(sous réserve de modification)